



Become a Conscious Capitalism Partner

Conscious Capitalism® exists to elevate humanity through business. The Atlanta chapter, being one of many chapters spread throughout the world, is dedicated to cultivating the theory and practice of Conscious Capitalism through events, presentations, and community roundtables designed for business leaders, entrepreneurs, coaches, consultants and the broader consciously aspiring business community in Atlanta.

Conscious Capitalism Atlanta (“CCATL”) is committed to creating a network of Partnerships, based on our shared values and shared vision. CCATL Partners are aligned with the core principles of Conscious Capitalism, recognizing that:

- Business has a higher purpose than profit.
- Business exists as and in an interdependent system; creating value for all stakeholders involved, creates a healthier and more prosperous business.
- Conscious leaders serve their organization’s higher purpose by focusing on creating value for all of their company’s stakeholders.
- Conscious cultures are critical to the success of Conscious businesses.

Value to CCATL Partners

We value our partnerships and want to create value for and engagement with your organization. Among the benefits a CCATL Partnership provides for you are:

- Access to and membership in a purpose-based, peer learning community that supports your ongoing individual, team and organizational learning, growth, and development
- Affiliation with the most powerful, emerging movement in the social/business landscape
- Opportunities to promote your role in the Conscious Capitalism community
- Access to conscious business people, information, special events, resources and opportunities
- “A seat at the table” with other Conscious Capitalism Partners to inform the ongoing development of the movement and organization



Single Event Supporting Sponsor

\$1,250

Local Benefits

- Logo on website and all printed event materials
- 4 tickets to sponsored event
- Company name highlighted in the monthly newsletter.

Event Series Supporter

\$5,000

Local Benefits

- Name and logo on all Mailings, Promotions, and Website
- Social Media post recognizing your company
- 4 tickets to each event. Leadership Interview Video
- 1 ticket to CC Atlanta Regional conference

Global Benefits

- Recognition in event materials, on CCI website, etc.
- Monthly CEO Update
- 2 pre-paid registrations to the spring Conscious Capitalism Annual Conference
- Priority Access to CCI's Learning Initiatives

Event Series Champion

\$10,000

Local Benefits

- Name and logo on all Mailings, Promotions, and Website
- Social Media post recognizing your company
- 4 tickets to each 4 Principals Event Series
- Leadership Interview Video
- 1 ticket to CC Atlanta Regional conference

Global Benefits

- Recognition in event materials, on CCI website, etc.
- Monthly CEO Update
- 2 pre-paid registrations to the spring Conscious Capitalism Annual Conference
- Priority Access to CCI's Learning Initiatives

Event Series Collaborator

\$25,000

Local Benefits

- Name and logo on all Mailings, Promotions, and Website
- Social media post recognizing your company
- 4 tickets to each 4 Principals Event Series
- Leadership Interview Video
- Opportunity to introduce speaker(s)
- 1 ticket to CC Atlanta Regional conference

Global Benefits

- Recognition in event materials, on CCI website, etc.
- Monthly CEO Update
- 4 pre-paid registration to the spring Conscious Capitalism Annual Conference
- 1 "pre-paid" registration to the fall CEO Summit
- Virtual workshop for your company on Conscious Capitalism run by CCI
- Priority Access to CCI's Learning Initiatives